



Sno' Trails Newsletter Advertising Contract

AD SIZES	1 ISSUE	2 ISSUES 10% DISCOUNT
Full Page	589.95	530.96
3/4 Page	449.95	404.96
1/2 Page	299.95	269.96
1/4 Page	174.95	157.46
Business Card	99.95	89.96

NOTES:

- 15% HST included.
- Prices listed are per issue.
- Prices are for colour.
- All advertising is subject to publisher's approval.
- A 10% surcharge will be levied to advertisements requiring design modification.

SNO' TRAILS:

Sno' Trails is the official publication of the Snowmobilers Association of Nova Scotia. Each season it is published in the *Winter and Spring*. Sno' Trails is distributed complimentary to SANS members, trail permit holders and industry partners throughout Nova Scotia.

PUBLICATION SCHEDULE

ISSUE	MATERIALS REQUIRED	DISTRIBUTION
Winter	November 7	December
Spring	March 7	April

MAILING INSTRUCTIONS:

Direct all materials, pictures, copy and payment to:

SANS, c/o Editor-in-Chief
 5516 Spring Garden Road, 4th Floor
 Halifax, NS B3J 1G6
 Phone: (902) 425-5450, ext. 324

AD SIZE	ISSUE	PRICE
	WINTER []	
	SPRING []	

Sub Total _____

10% Design Surcharge _____
 (See Notes)

Total _____

PAYMENT IN FULL IS DUE WITH THIS CONTRACT.

CONTACT INFORMATION														
BUYER'S LAST NAME (PLEASE PRINT)		FIRST NAME (PLEASE PRINT)												
NAME OF BUSINESS (PLEASE PRINT)														
ADDRESS LINE 1 (PLEASE PRINT)														
ADDRESS LINE 2														
CITY	PROVINCE	POSTAL CODE												
TELEPHONE NO.	FAX NO.													
I hereby agree to purchase the advertising space as indicated within this contract.														
SIGNATURE: _____	DATE	<table border="1" style="display: inline-table; text-align: center;"> <tr> <td>D</td><td>D</td><td>M</td><td>M</td><td>Y</td><td>Y</td> </tr> <tr> <td> </td><td> </td><td> </td><td> </td><td> </td><td> </td> </tr> </table>	D	D	M	M	Y	Y						
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SELLER'S NAME														
CLUB NAME														

Thank you for advertising with the Snowmobilers Association of Nova Scotia and for supporting your local snowmobile club.

WHITE - SANS

YELLOW - CLUB

PINK - CUSTOMER